HUMAN DRIVEN DESIGN
DRIVEN BY OUR FUTURE

CURRENT PROJECTS
With the addition a new world-class luxury district and a commitment to innovation, the evolution of Westfield’s Valley Fair is staged to create a new regional hub and influential global meeting place of 2.2 million sq. ft. The expansion will create two new concourses, a state-of-the-art movie theatre, unique in-center activities, an indoor/outdoor dining terrace, and leading edge, upscale retail selections. The new 2,000-space digital garage will provide the newest wayfinding technology, including both open space and vehicle finders. Open-air pedestrian promenades and relaxing outdoor lounges will feature clean lines and simple details - the ultimate in luxury.
Miami Worldcenter is one of the largest master-planned urban environments in the United States and spans more than 20 acres in downtown Miami. The approved master plan includes hotel, retail, residential, office, conference, educational and public space slated to transform the core of Miami. Surrounded by world-class amenities and minutes from Miami International Airport and the Port of Miami, it is located in one of the premier locations in Florida. JPRA serves as executive architect working with the design architect Elkus Manfredi on the 750,000 sq. ft. of retail space that will include Macy’s and Bloomingdale’s as major anchor stores and six levels of parking above the retail.
The International Market Place will include 357,000 sq. ft. of gross leasable area with 277,000 sq. ft. of mall space, an 80,000 sq. ft. Saks Fifth Avenue store and a 50,000 sq. ft. “Grand Lanai,” which will feature outdoor seating and seven sit-down restaurants making it one of the largest concentrations of dining options in the Waikiki area. Designed in collaboration with 505 Design, International Market Place will be poised to be the dominant upscale shopping destination in Honolulu and will feature a critical mass of upscale merchandise. Uniquely designed to celebrate the legacy of Hawaii and its people, International Market Place uses regional materials in a modern, sophisticated, yet organic style.
A complete transformation of the Plaza Camino Real shopping center in Carlsbad will provide an upscale outdoor lifestyle retail, leisure and dining destination. The comprehensive revitalization will convert the four-decades-old indoor shopping center into a modern, outdoor experience in harmony with the Southern California lifestyle. A new Regal Theater and 24-hour fitness building designed by JPRA are already under construction.

This sweeping renovation will completely transform the previously all-indoor facility into an open-air lifestyle center and regional shopping haven. By removing the shopping center’s roof and creating upscale, lushly landscaped and comfortably intimate common areas, the center will become home to an upgraded mix of retail shops consisting of national brands and local boutiques, sit-down and casual dining, and entertainment options for the entire family.
At 1.2 million sq. ft., Tsawwassen Mills will be a shopping and entertainment destination in British Columbia carefully designed to provide variety, substance and discovery all under one roof. It will include space for 17 major retailers and nearly 200 smaller retail shops and food concessions. The development will characterize and amplify the vast retail presentations by incorporating spirited forms, bold graphics and sculptural components which celebrate British Columbia, Vancouver and the surrounding Coast Salish areas. The design concept creates a strong sense of place and organizes fashion and choice for a dynamic cultural and retail experience.
The Whalers Village project is designed to “create a place with history brought back to the future” by revitalizing and refreshing a one-of-a-kind retail, dining and entertainment destination. The new design will celebrate Whalers Village’s unique beachfront location in the heart of the Ka’anapali Beach Resort in Lahaina, Maui while amplifying retail tenants’ individual expressions and developing resort-inspired retail settings that convey a sense of comfort, respite and high style for its customers. This renovation will infuse a sense of discovery, culture and education showcasing the West Maui area – past, present and future.
This project features a $30 million luxury wing renovation to complement a new, state-of-the-art flagship Saks Fifth Avenue store. It will include the addition of 110,000 sq. ft. of new retail space and the creation of a 14,000 sq. ft., architecturally captivating, free-standing retail building with a connecting walkway. To elevate the shopping experience and ensure The Galleria remains the destination of choice for shoppers and retailers alike, the transformation features major interior enhancements with a sleek new black and white color palette, white marble flooring with dramatic, polished black granite accents, elevated lighting and ambiance, new soft seating and rugs, and enhanced interior landscaping.
This next phase of the Square One Expansion will add a contemporary complement to the luxury wing of one of the largest shopping malls in Canada and the largest mall in Ontario, with over 1.6 million sq. ft. of retail. The southwest expansion will be anchored by a new 120,000 sq. ft. flagship Holt Renfrew upscale department store with another 75,000 sq. ft. of space for additional aspirational and luxury brands. An iconic rotunda entrance will provide a dramatic visual anchor to the luxury expansion that opens into a grand lobby with upscale furniture and amenities. Designed to serve as a North American model for world-class mixed-use development, the expansion integrates master planning features including pocket parks, exterior facing storefronts, and pedestrian-friendly streetscapes for the thriving urban city built around this destination shopping center.
The Westchester will maintain and sustain its position as one of the most elegant shopping destinations in New York with this multi-million dollar renovation project. Chic updates to the elegant 20-year-old, 883,000 sq. ft. shopping center include modern materials, lighting and state-of-the-art amenities throughout. Customers will enjoy the new, spacious soft seating areas with charging stations for phones and computers, upgraded restrooms and modernized elevators, sleek lighting, new natural tile and stone flooring on two retail levels and carpeting on the third level, improved signage, fresh landscaping, parking improvements including brighter lighting, and new entryway façades and appointments.
This 75,000 sq. ft. renovation has re-imagined how shoppers and visitors will experience Les Galeries de la Capitale, a 1.5 million sq. ft. super regional shopping centre located in Québec City. Providing an updated, fresh approach, the project is relocating and re-imaging the food court to the upper level with a clean, attractive assortment of dining options, plus a newly visual separation the famous Mega Parc indoor amusement park. The scope includes updated materials and treatments to flooring, ceilings, lighting, and railing systems. Customer-oriented entrances, easy wayfinding, and welcoming seating areas will transform this shopping destination, and attract new high-quality tenants and more shoppers to the centre court of the mall.
This transformative urban redevelopment plan for the nearly four decades old Gallery will undergo a top-to-bottom redesign to reconfigure the 1.5 million sq. ft. mixed-use facility. The design will yield a bright, new contemporary space that welcomes shoppers and reconnects to downtown Philadelphia’s famous Market Street. Accessible storefronts, sidewalk cafes, a new streetscape, digital signage and graphics will complement existing office space. Inside, the plan creates an open, well-lit and easily accessible three-block corridor of 125 new stores, with fresh dining and entertainment options. The highlight of the newly-reimagined space is the stunning new glass-walled Center Court at 9th and Market that will welcome shoppers, tourists, office workers, conventioneers and residents alike.
AVENTURA MALL EXPANSION

LOCATION
Aventura, Florida

CLIENT
Turnberry Associates + Simon Property Group

STATUS
Opening 2017

Aventura Mall Expansion will add 241,000 sq. ft. over three levels of new mall retail space, including in-line retail, junior anchors, restaurant tenants and an outdoor piazza. The new third level destination food court will feature rooftop gardens and an elevated dining experience.

In collaboration with Design Architect, Carlos Zapata, JPRA is serving as the Architect of Record by supporting the design development and producing construction documents.
INFORMED BY OUR PAST

COMPLETED PROJECTS
The Mall of San Juan is a state-of-the-art, two-level, enclosed mall featuring a 138,000 sq. ft. Nordstrom and a 100,000 sq. ft. Saks Fifth Avenue. It is the first upscale mall in Puerto Rico. The majority of the shops and restaurants in the mall are new to the market, bringing a critical mass of luxury, bridge, and better merchandise previously unavailable in the Caribbean, including major retailers Nordstrom and Saks. JPRA Architects partnered with 505 Design as the design architects for this project which employed innovative strategies to accomplish the developer’s vision of an open, curving Grand Court with a sweeping blue textured-glass clerestory skylight visible to all who visit San Juan. Elegant details include tropical materials, strategic lighting to bring the tropical sunshine, but not the heat, indoors, zero depth fountains, and terraced outdoor dining to complement the essence of San Juan’s vibrant culture, heritage, and style.
SPRINGFIELD TOWN CENTER
RENOVATION + EXPANSION

LOCATION
Springfield, Virginia

CLIENT
Vornado / Pennsylvania Real Estate Investment Trust

The new Springfield Town Center interprets the character and attitude of the Washington DC region with a fresh, authentic and engaging vibe. Designed in collaboration with 505 Design, it has created a distinct sense of place and provides a series of unique indoor/outdoor experiences influenced by a modern balance of fashion-forward aesthetic and the elegance and sophistication of the Virginia countryside featuring granite, limestone and glass. The renovation/expansion includes legacy anchors, J.C. Penney, Macy’s and Target, as well as a new cinema, health club, 45,000 sq. ft. of restaurants, a new food court with indoor/outdoor seating options, multiple play areas, and 450,000 sq. ft. of popular retail brand shops.
The Mall at University Town Center in Sarasota is western Florida’s newest retail development. Taubman, in conjunction with Benderson Development, revitalized the 880,000 sq. ft., two-level enclosed regional shopping center anchored by Saks Fifth Avenue, Macy’s and Dillard’s. The center is located at the S.W. quadrant of I-75 and University Parkway, the most heavily traveled interchange in the upscale Sarasota trade area. JPRA Architects viewed the project through the lens of an elegant shopping resort, to create a contemporary environment with fine shops lining a gently curving, barrel-vaulted streetscape punctuated by welcoming and stylish courtyards.
The Mall at Millenia is a 1.4 million sq. ft. luxury regional retail center designed in an international contemporary style. For this one-of-a-kind destination, JPRA conceived simple themes for the space: interior graphics, landscaping, artwork and water elements depicting the universe, earth and sky.

We provided our clients with a unique blend of retail with outstanding architecture in an environment that is fresh, exciting, and engaging.
The Domain is an open-air, fashion-anchored, mixed-use development in Austin, Texas. The Domain offers over 685,000 sq. ft. of retail, over 400 residential units both above retail and at grade, and 80,000 sq. ft. of Class A office space also above retail on a 57-acre development. The design team sought to create a development that would connect with the local customer as well as the region's built environs—creating a live, work and play experience previously unseen in Austin while complementing and reflecting the natural, indigenous Austin Hill Country-style architecture, preserving century-old oak trees, and collaborating with the local artist community for custom decor throughout.
THE GARDENS MALL
EXPANSION + RENOVATION

LOCATION
Palm Beach Gardens, Florida

CLIENT
The Forbes Company

AWARDS
ICSC International Design & Development Awards
Best Regional Shopping Center over 500,000 SF

Originally designed by JPRA Architects in 1985, this 1.4 million sq. ft. luxury enclosed regional retail center recently underwent a substantial renovation program to update the exterior landscape and entries, interior mall space, and food court. Unique touches of fine art provide a visual treat for visitors throughout this upscale shopping destination.
Somerset Collection North is an entirely new 980,000 sq. ft. shopping center featuring 400,000 sq. ft. of tenant area on three levels, and provides a convenient 4,000-car four-level parking structure.

The design provided a unique opportunity to bring together two projects, one new (Somerset North) and one renovated (Somerset South), by connecting them with a new 700-foot enclosed moving sidewalk bridging an eight-lane boulevard highway.
The complete renaissance of Cherry Hill Mall has repositioned the center as an elegant, contemporary shopping and dining experience. The comprehensive renovation of the center included the addition of a 138,000 sq. ft. Nordstrom, an additional 62,000 sq. ft. of two-level mall gross leasable area, a new multi-level parking structure, and the complete renewal of the interior mall, all while the center remained in full operation.

Post re-development, Cherry Hill Mall has generated double digit sales increases averaging 13.8% per month – with comparable sales-per-square-foot well over $500.
Located in the heart of downtown Chicago’s Loop, Block 37 is a high-profile, transit-oriented retail development that has revitalized the City’s civic and business districts. This new landmark development features 278,000 sq. ft. of signature retail, dining, and entertainment space within a five-story atrium adjacent to an office media tower, anchored by an interactive CBS 2 Chicago broadcasting studio.

JPRA Architects provided interior design and documentation, lighting design, environmental graphic design and wayfinding services for the atrium and all common spaces within Block 37.
Northlake Mall is a 1.1 million sq. ft. two-level enclosed shopping center featuring over 145 stores and restaurants, plus five anchors and a 14-screen AMC Megaplex movie theater. Steeped in the area’s rich artistic and commercial heritage, Northlake’s architectural design evokes southern warmth infused with a distinctly Charlotte spirit.
The Aventura Mall Renovation and Expansion has added another level of excitement and visual identity to the existing center. The changes included three levels of renovated and new mall retail space as well as the addition of a new two-level Nordstrom.

The renovated mall interior has a new contemporary feel with warm woods, glass detailing, landscaping and upgraded soft seating. As the fifth largest shopping center in the United States, Aventura Mall now provides guests with even more opportunities to browse, explore and enjoy all the mall has to offer in a unique and upscale atmosphere.
Southcentre Mall has metamorphosed into a place of comfort where people can shop in a relaxing and welcoming atmosphere.

New features made possible with the completion of the renovation and expansion program include trendy resting places built using warm woods and rich soothing colors with 50-inch plasma screens and leather chairs where shoppers can relax in comfort. Much of the centre’s 35,000 sq. ft. expanded area came in the food court.
WATERSIDE SHOPS
RENOVATION + EXPANSION

LOCATION
Naples, Florida

CLIENT
The Forbes Company / The Taubman Company

Waterside Shops is a 380,000 sq. ft. existing open-air regional center which recently underwent an expansion, renovation and revitalization to transform the center to a new mainstreet, lifestyle development.

The project team developed a planning and design strategy to improve the property by bringing in additional retailers and enhancing the shopping and entertainment environments with first-class architecture.
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FIRM PROFILE

CLIENT CENTRIC
RETAIL FOCUSED
HUMAN DRIVEN DESIGN

JPRA specializes in planning, architecture, interior design, lease administration, and environmental graphic services to the retail and hospitality industries. Our projects are known for beautiful execution of uncommon strategies and innovative designs that meet our clients’ unique goals. We apply our knowledge of the retail industry to continually evaluate how people use and experience place and space. We translate our knowledge into strategies, concepts, and architecturally effective ideas that add real value to our projects for our clients and their visitors.

For nearly four decades, JPRA has provided services to ensure the development industry’s most discerning clients benefit from the long-term value of their investment in exceptional architecture. We specialize in designing award-winning destinations, including regional, neighborhood and mixed-use developments, entertainment centers, hotels, and resorts.

We believe it is essential to practice and promote sustainable design methods that reduce the use of non-renewable resources, minimize environmental impact, and connect the consumer to the natural environment. Many members of our staff have become LEED Accredited Professionals to ensure the continuity of our commitment to sustainability.

JPRA has provided executive architect services on many projects while working with design architects on various projects in North America. Our sensitivity to design enables us to ensure the design architect’s vision is executed with fidelity to the vision. By combining that design expertise with our knowledge of construction materials and budgets, we have earned a reputation for optimizing financial and material resources.